

26 JULY - 17 OCTOBER · 12 WEEKS

GHAREBON KA MBA

The 3X Career & Income Accelerator

A practical mini MBA: audit what you already own, package it so a buyer understands it, put a price on it, and build toward three times your earning power.

24 SESSIONS**WEEKLY MENTORSHIP****EVERY SESSION RECORDED****SCAN TO ENROL**

[zeeshanusmani.com/
career-growth-accelerator](https://zeeshanusmani.com/career-growth-accelerator)



An MBA was never built for people like us.

The knowledge that genuinely moves your income sits behind two years of study and a fee most families will never see in a decade. Not because that knowledge is rare — because the gate earns well.

A WORD ABOUT YOUR INSTRUCTOR

I am a demotivational speaker.

If the seminars had worked, if the bestsellers had worked, if the man shouting on stage had worked — you would not be reading this page. You have arrived in the right room. Nobody here will tell you to believe in yourself. You will be handed a number, a method, and something to do by Tuesday.



What you are joining

Twelve weeks of structured mentorship in plain language, taught live by someone who walked the same road: a Pakistani classroom, a scholarship application, a rejection pile, and eventually a seat at the table.

What is expected of you

Roughly eight hours a week, an honest number written on paper, and the willingness to contact a real buyer and hear no. Everything else is taught.

READ THIS TWICE

This programme is not motivation.

- ✗ No slides about visualising your goals.
- ✗ No promise that the universe is arranging itself in your favour.
- ✗ No guarantee of income, placement, or a visa.
- ✗ No certificate that substitutes for evidence.
- ✗ No accredited university degree — this is a practical accelerator.
- ✗ No refund because the work turned out to be work.

In week one you will write down your real monthly income and your real hourly rate. Most people find that harder than any examination they have ever sat.

Tripling is not one miracle. It is four levers, moved together.

Every lever below is worth attacking on its own terms — aim to treble what you can in each. What none of them will do is deliver a miracle on their own, and no honest teacher will tell you otherwise.

3x

Three times the whole, not three times the hours

There are not enough hours in a week to work three times as hard, and that road ends in a hospital bed. Earning power is not one number — it is four, and they reinforce one another. Push each of them meaningfully and the whole moves.

To be plain about it: pushing four levers does not multiply into some absurd figure. They support each other, and the goal for the total is three.

THE FOUR LEVERS YOU WILL PULL

V

Value

Solve costlier, more urgent problems than the ones you solve today.

Role upgrade · specialisation · sharper outcome

P

Proof

Lower the buyer's risk with artefacts, numbers and reputation.

Case files · metrics · testimonials · track record

R

Reach

Increase how many qualified people know what you do and can find you.

Network · publishing · direct outreach · partners

L

Leverage

Stop trading only hours. Borrow capacity from tools, media, teams or capital.

Retainers · intellectual property · ownership

The same logic at every altitude. Starting at PKR 100,000 a month, the target is 300,000. Already at a million dollars, the goal is three million. Only the market you serve and the leverage available to you change.

The king, the chessboard and the grain of rice.

A courtier presents the king with a new game. Name your reward, says the king. One grain on the opening square, replies the courtier, two on the next, and a doubling on every square thereafter. The king, hearing something modest, agrees.

1	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16
17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	32
33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48
49	50	51	52	53	54	55	56
57	58	59	60	61	62	63	64

A HANDFUL
 A SACK
 A HARVEST
 IMPOSSIBLE

21

Twenty-six kilograms

One sack, carried on a shoulder. A third of the way across the board and the promise still looks affordable.

30

Thirteen tonnes

A loaded lorry, for a single square. The king has not yet understood what he agreed to.

40

Fourteen thousand tonnes

A cargo vessel. From here the numbers stop resembling anything a kingdom owns.

56

Every field on earth

This one square alone exceeds the planet's entire annual rice harvest. Eight squares remain.

64

Four hundred and forty-three years

The final square by itself owes more rice than the world grows in four centuries. The whole board comes to roughly 461 billion tonnes — some 887 years of global production.

Here is the lesson, and it is not the one usually drawn. The story is not about the power of patience. It is about a promise becoming physically impossible. Curves are sketched on paper; grain is harvested in a finite world. Anyone selling you a doubling schedule is selling the bottom half of that board and quietly hoping you never ask about the top.

Compounding is real. It is also slow, heavily back-loaded, and it requires a surplus you may not yet have — which is precisely why these twelve weeks begin with earning rather than investing. The one asset that genuinely compounds from nothing is skill, and it is the only one we ask you to double.

Built for ambition — and a willingness to execute.

An elite degree, a flawless CV, a large audience and a finished business idea are all optional. Honesty, discipline and market-facing action are not. If the right-hand column describes you, please keep your money: you will be unhappy, and the cohort will be poorer for it.

JOIN IF

This is you

- + You hold real skills and have nothing in the bank that reflects them.
- + You are employed, capable, and frozen at exactly one number.
- + You freelance, and privately know you undercharge.
- + You run something and have met a ceiling you cannot name.
- + You already earn well and cannot see where the next multiple comes from.
- + You will do the work between sessions — eight to ten hours weekly.
- + You are prepared to state a genuine figure in front of strangers.

DO NOT JOIN IF

This is also you

- You want to feel inspired on Saturday night and do nothing by Tuesday.
- You are collecting certificates for a wall.
- You believe buying a course is the same as completing one.
- You will share a comfortable figure rather than a true one.
- You want passive income before earning a single active rupee.
- You are looking for a job placement service. This is not one.
- You expect your money back because the effort proved to be effortful.

2 hrs

The two sessions each week.

2–3 hrs

Reading and reflection, fitted into weekday gaps.

4–5 hrs

The assignment. This is the portion that produces money.

Four books this programme refuses to assign.

A reading list reveals what somebody values. What they decline to assign reveals more. These are among the most recommended titles in the field, and the reasons they stay off the shelf form part of the curriculum itself.

× **Rich Dad Poor Dad**

Robert T. Kiyosaki

The most recommended and least useful book in this space. The wealthy mentor at its centre has never been identified, the property and tax advice does not survive contact with reality, and the genuine lesson — own assets — occupies one sentence rather than a career.

× **The Secret**

Rhonda Byrne

Attraction is not a law. Wanting something intensely has no causal mechanism attached to it. This title has cost more people more years than anything else on the page.

× **Think and Grow Rich**

Napoleon Hill

The foundational text of the whole genre, and its central claim — a commission from Andrew Carnegie — has never been substantiated. Worth reading as a historical artefact, never as instructions.

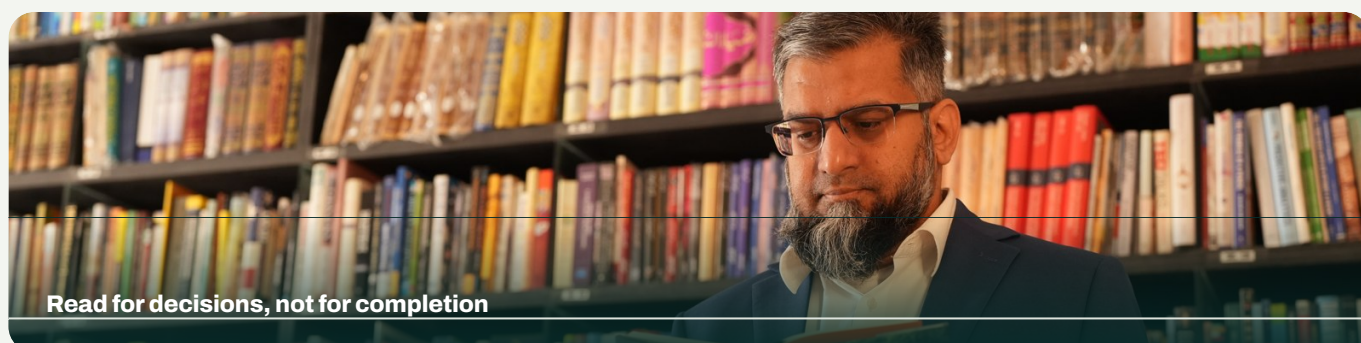
× **Anything promising passive income in thirty days**

Various

Passive income does not exist. There is income you built actively that later runs with less of your attention. The word passive is doing all of the selling.

You have almost certainly read one of these, felt briefly electrified, and then noticed that nothing in your life changed. That was not a failure of your discipline.

WHY THIS PAGE EXISTS



Read for decisions, not for completion

Diagnose. Package. Monetize.

The sequence is deliberate. You cannot price something you have not measured, and you cannot sell something a stranger cannot understand.

01

Who Are You?

26 JULY – 16 AUGUST

The first month removes illusion. You examine the system around you and the one your upbringing installed inside you, then count what you actually hold: hours, obligations, capabilities, contacts and the honest number at the bottom of it all.

You leave with: a baseline ledger, an asset inventory, and a written target with a date attached.

02

Package Yourself

22 AUGUST – 20 SEPTEMBER

The second month converts raw capability into something purchasable. You sharpen a position, assemble evidence, learn where identical skills fetch different prices, sort out how money physically reaches you across borders, and decide which market deserves you.

You leave with: a positioning line, a proof file, a rebuilt public profile, and a priced offer.

03

Monetize & Multiply

26 SEPTEMBER – 17 OCTOBER

The final month is graded in receipts. You identify the single constraint holding your income down, take an offer to real buyers, handle what visibility costs inside a culture that punishes it, and leave with a rhythm that survives after the cohort closes.

You leave with: a live pipeline, documented earnings, and a signed ninety-day plan.



Taught live, in the room, every week

A paid sale is a target, not a promise. Participants are judged on the quality and quantity of market-facing execution, learning and evidence.

Twenty-four sessions.

Saturdays at 10:00 PM and Sundays at 4:00 PM, Pakistan Standard Time. Every session is recorded and stays in your library for as long as you want it.

MODULE 01 · WHO ARE YOU?

01	Sun 26 Jul	10 PM	Welcome Know Yourself
02	Sat 1 Aug	10 PM	Poverty Ecosystem
03	Sun 2 Aug	4 PM	Thak Gaye Ho Na!
04	Sat 8 Aug	10 PM	How to Be Future-Proof
05	Sun 9 Aug	4 PM	Relationship Management
06	Sat 15 Aug	10 PM	Inherited Scarcity
07	Sun 16 Aug	4 PM	How to Design a Profitable Life

MODULE 02 · PACKAGE YOURSELF

08	Sat 22 Aug	10 PM	How to Sell Yourself
09	Sun 23 Aug	4 PM	Financial Literacy
10	Sat 29 Aug	10 PM	How to Decide
11	Sun 30 Aug	4 PM	Science of Money
12	Sat 5 Sep	10 PM	Skills Arbitrage

MODULE 02 · CONTINUED

13	Sun 6 Sep	4 PM	How to Earn Money
14	Sat 12 Sep	10 PM	Getting Paid Across Borders
15	Sun 13 Sep	4 PM	Earn Extra Income
16	Sat 19 Sep	10 PM	Prisoners of Geography
17	Sun 20 Sep	4 PM	Money Stress

MODULE 03 · MONETIZE & MULTIPLY

18	Sat 26 Sep	10 PM	Find Your Bottleneck
19	Sun 27 Sep	4 PM	Digital Marketing Blueprint
20	Sat 3 Oct	10 PM	Make a Million
21	Sun 4 Oct	4 PM	Agentic AI — Tools to Framework
22	Sat 10 Oct	10 PM	Visible in a Culture That Punishes It
23	Sun 11 Oct	4 PM	How to Get a Job
24	Sat 17 Oct	10 PM	Closure Importance of Dua

Beyond the twenty-four. Additional drops, invited speakers and participant reports are released through the cohort as the twelve weeks progress. Sequence may be refined in response to what the group needs.

Twelve artefacts, not twelve folders of notes.

Each is produced by you and worth showing to a client, an employer or an immigration officer. The sessions exist to get you through this list.

01

Baseline Ledger

Your income, hours, obligations, runway and the effective rate you are truly charging.

02

Asset Inventory

Strengths, credentials, evidence, reputation and network, counted rather than guessed.

03

Inherited Rules Audit

The money habits taught at home, and a decision on which ones still earn their place.

04

Market Map

Where demand, budgets and painful problems already sit in the industries open to you.

05

Direction Memo

One primary engine chosen — career, client work, product or capital — with reasoning.

06

Positioning Line

A single sentence a stranger can repeat accurately when you are not in the room.

07

Proof File

Case studies, before-and-after numbers, artefacts and testimonials, gathered in one place.

08

Rebuilt Profile

A public presence engineered for relevance, credibility and discovery.

09

Priced Offer

Three tiers with defined scope, boundaries, success measures and a number you can say aloud.

10

Payment Rails

A working route for money to reach you across borders, with terms that protect you.

11

Pipeline Record

Conversations, proposals, objections, closes and refusals — logged. Silence counts as data.

12

Ninety-Day Plan

A weekly operating rhythm for the quarter after this cohort ends, signed by you.



Every week ends with something you can show a buyer

Learn on the weekend. Execute all week.

The shape repeats twelve times. Predictable structure is what makes demanding work survivable.

SAT

The Session

Ninety minutes plus an open floor, delivered at 10:00 PM Pakistan time. Never taught before, never repeated afterwards in the same form.

SUN

Build Day

A companion session at 4:00 PM, then the practical assignment. Every task produces an artefact: a document, a profile, a rate card, a log, a receipt.

MONDAY

Understand

Review, extract the decision, set the week's target.

TUESDAY

Build

Create the artefact: profile, case file, offer, proposal.

WEDNESDAY

Publish

Make one piece of work visible and invite response.

THURSDAY

Ask

Contact the market, make the request, submit evidence.

ONE MOMENT, EVERYWHERE

Saturday sessions in your city

COUNTRY	LOCAL TIME	CITIES
Pakistan	10:00 PM Sat	Karachi · Lahore · Islamabad
India	10:30 PM Sat	Delhi · Mumbai · Bengaluru
Bangladesh	11:00 PM Sat	Dhaka · Chattogram
United Arab Emirates	9:00 PM Sat	Dubai · Abu Dhabi
Saudi Arabia	8:00 PM Sat	Riyadh · Jeddah
United Kingdom	6:00 PM Sat	London · Manchester
United States — East	1:00 PM Sat	New York · Toronto
United States — West	10:00 AM Sat	San Francisco · Seattle
Australia	3:00 AM Sun	Sydney · Melbourne

No daylight-saving change falls inside the 26 July – 17 October window, so these hold for the full cohort.

Dr. Zeeshan-ul-hassan Usmani

**Fulbright Scholar. Eisenhower Fellow.
Kaggle Grandmaster.**

He works where data, artificial intelligence, governance and enterprise meet — advising national institutions, building and selling products, publishing dozens of books and research papers, and teaching in plain language. His method is consistent: remove the noise, measure what is real, build something useful, and put it in front of the market.

He also grew up in Pakistan, filled in the visa forms, sat the interviews, and was told no more often than he cares to count. That is the half of the biography that matters here — long before any of the passport stamps that followed. Every session is taught by him, live — not by a team, not by a recording made years ago, and not by a coach trained last month.



PhD

COMPUTER
SCIENCE

129

COUNTRIES
VISITED

30+

MASTERCLASSES

THE ECOSYSTEM YOU INHERIT ON DAY ONE

SkilledScore

An artificial-intelligence career readiness engine.
Your opening skill baseline, and your closing re-test.

Personality Insights

How you genuinely work, negotiate and decide,
established before you try to change any of it.

VisaBridge & Let's Move

Country and pathway assessment, for the weeks
when the honest answer to an income problem turns
out to be geography.

Gufhtugu Books

An Urdu and English library, plus an affiliate line
participants may sell during the programme.

Everything you need to plan the cohort.

DATES	26 July – 17 October 2026
SATURDAY	10:00 PM Pakistan Standard Time
SUNDAY	4:00 PM Pakistan Standard Time
SESSIONS	Twenty-four across twelve weeks
WORKLOAD	Seven to ten hours each week
LANGUAGE	English with Urdu, as spoken
ACCESS	Every session recorded and kept
COMMUNITY	Private cohort group

USD-600

\$350

Pay in full and save 250 dollars, or divide the fee into three monthly instalments.

OPEN ENROLMENT · JOIN ANY TIME

For context: an executive programme at a leading business school runs into millions of rupees. This costs roughly what a single imported hardback does — and if you will not do the work, buying five books instead is genuinely the better trade.



QUESTIONS PEOPLE ACTUALLY ASK

Is tripling guaranteed?

No. The programme builds the strategy, evidence, offer, pipeline and habits required to pursue it. Market outcomes cannot be promised by anyone honest.

Do I need a business idea first?

No. Month one exists to identify what you already hold and which growth engine suits your runway and temperament.

Is this only for beginners?

No. The multiplier logic applies at every starting point; the market, scope and leverage strategy shift with your level.

What if I miss a session?

Everything is recorded and released to your library. Attend live where you can — the open floor is where the value concentrates.

Is this an accredited degree?

No. It is a practical accelerator and mini MBA, not a university qualification or academic credential.

What language is used?

Sessions run in English mixed with Urdu. All written material, assignments and slides are in English.

NINETY DAYS. START COUNTING.

Nobody is coming to make you rich. So let us begin.

Measure what you have. Package what the market values.
Price it without apologising. Ask, deliver, learn, and repeat
until the number moves.

26 July – 17 October 2026

Saturdays 10:00 PM · Sundays 4:00 PM PKT

A practical mini MBA with Dr. Zeeshan-ul-hassan Usmani13



ENROLMENT & PROGRAMME DETAILS

zeeshanusmani.com/career-growth-accelerator
connect@zeeshanusmani.com